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Love is the Way

The way and why Decadent Digs® clients are attracted and stay

Driven purely by love and gratitude since 2005, designer Barbara Thulin designs and delivers truly love-filled, extraordinary “true custom” home décor and heirloom-quality pet bedding. Thulin, a graduate of Parsons School of Design, has been steadfastly raising her quality and esthetic bar. Her newest collection of 20” Bodacious Bucket™ beds, which are both artsy and classic, are her most interesting collection to date. Each is a masterfully combined collection of a minimum of 6 beautiful fabrics with trim. She is inspired by Magnolia, Versace and Ralph Lauren and in her own way blends them into her own unique style.

Kathy, a client since 2006, emailed her for new covers a couple weeks ago! By that night it turned into 3 new XL Treasured Tuffet pillow-style beds and 3 extra covers for beds. bought 2 XL’s in 2006 which she is still using. She emailed saying, “Thrilled you are doing well and still making the BEST DOG BEDS EVER!!!”

A new client, Sherry just saw her work in a local retailer. She called and said, “I saw some of your dog beds and Fell in Love with Them! I think everyone should own one!” She came and bought two 20” Bodacious Buckets™ . Sherry called and said “My whole livingroom came together so perfectly.” Another, Nancy, a client since 2007, shared on Instagram the photo of the beach-themed turquoise Treasure Tuffet™ collection Thulin custom made for her. She said, “I am the person she made those beds for!!! She is unbelievable!!! The beds are just Beautiful!!! I have a Great Dane.....and yes, she is a Lucky dog!!!” She loves getting new beds and gifting them to her friends and family.

The Bodacious Bucket™ hatbox-shaped foam-covered bed was born by the request of a former pet boutique owner in 2007. It was very simple, consisting of a raw foam insert covered with a combination of fabrics like velvet and faux fur with no trim. The center was flat. Neiman Marcus sold them at all the trunk shows she did at the Scottsdale Fashion Square. The Bodacious Bucket™ came in 2 sizes and have only gotten better since then.

Like fine wine the Bodacious Buckets™ launched May 2018 have evolved. They are gorgeous inside and out, made to be works of art. Each possesses a stunningly covered supple foam insert made with 3 fabrics for function and beauty. Even the inner cover is beautifully made so it looks great while the outer cover is being machine-washed. Today’s outer cover is an elasticized pull-on cover in a combination of many different beautiful fabrics such as plush upholstery fabric, luxury faux fur, interesting faux leather or thick wonderful hand fabrics each fussy cut to get the best part of the pattern out of it. Each bed features thoughtfully chosen touches of ribbon or trim. The center of each bed is hand-stuffed by eye and feel to achieve optimum comfort. All facets are considered in the making of each item—easy to reassemble, longevity, washability, enhancing their décor including providing the best comfort and enjoyment.

Nothing is mass-produced. Instead each item is made one at a time. Thulin reminisces about her father's passion for fly-fishing. He cherished a particular fly rod. He told her the waiting list was over a year for one. She learned at an early age if people make something well people will gratefully invest in it and patiently wait. This formed one of her core values: "If it's worth doing, it's worth doing well."

Turn around time for an order varies from 1 week to 3 months depending on the season and scope of the project or size of the order. Thulin says, "I have built my business solely on reputation. With each order I do my best, pour huge amounts of love and care into it and release it with blessings of overflowing love like butterflies. I have a core of incredible clients. They surface from time to time after many years. They are in amazement that they are still using the things I made for them. They tell me that they are my client for life!"

There are nine sizes of Bodacious Buckets™ now from 17" diameter to 45" diameter. Since everything is customizable, she just created a new style of Bodacious Bucket™ with an open front. This included a very artistic roadrunner applied in the center and was fashioned out of over 30 fabrics with a stripe of patchwork around the outer wall of the bed. She developed a way that she can turn any logo, item, plant or animal into a really cool focal point on a bed. Her latest craze is patchwork. "There's gold in my fabrics! They whisper to me and tell me what to do." The press named her two names: "Fabric Whisperer and Pet Pamperer Extraordinaire," she chuckles. "So funny! I am a recluse in my shop just make things with love and sending 1000 blessings with each and every treasure I make."

Thulin hopes to reconnect with Neiman Marcus again, and watching the Royal Wedding she visualizes many potential clients to pamper. She is currently seeking relationships with the top pet boutiques nationally and internationally for Decadent Digs® to be their portal for the best true custom pet bedding to service their clients. "Who knows? Maybe I can pamper the Royal Family or a sheik in Dubai" she ponders. "Anything is possible with The Law of Attraction! It always amazes me when my tiny thoughts become things!!" Thulin laughs.

"I have been blessed to pamper Oprah, Petra Eccelstone and Milla Jovovich pets so who knows whom I will pamper next?" Thulin adds. "Thank you for reading this press release. Sending you a thousand blessing, too!!"

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